

PATIENTS & I

Develop your Patient Centric Approach Top Tips from Patient Affairs



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Champion or
Relationship lead
PO Stakeholder
Management Interactive
Tool

Learn how to start a
Patient Centric
Project

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Patient Centricity
and how we approach it
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"Think Patient"
What can you do that will
make a difference?
Brainstorm ideas with your
colleagues

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Patient Centricity
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ask questions, share ideas



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